



PES IAMS

ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್  
ಕುಬೆರವು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ವ್ಯಾಜ್ಯ ಪಡೆದಿದೆ  
ಎನ್ ಹೆಚ್ - 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204



**PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES**  
Affiliated to Kuvempu University, Recognized by Govt. of Karnataka  
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AISHE Code: C-17806

Date: 10/01/2023

## PG DEPARTMENT OF COMMERCE

### SANKLPA FORUM

#### Report on Online Certification Course (SWAYAM)

SWAYAM is a programme initiated by Government of India and designed to achieve the three cardinal principles of Education Policy viz., access, equity and quality. The objective of this effort is to take the best teaching learning resources to all, including the most disadvantaged. SWAYAM seeks to bridge the digital divide for students who have hitherto remained untouched by the digital revolution and have not been able to join the mainstream of the knowledge economy.

This is done through a platform that facilitates hosting of all the courses, taught in classrooms from Class 9 till post-graduation to be accessed by anyone, anywhere at any time. All the courses are interactive, prepared by the best teachers in the country and are available, free of cost to any learner. More than 1,000 specially chosen faculty and teachers from across the country have participated in preparing these courses.

The courses hosted on SWAYAM are in 4 quadrants – (1) video lecture, (2) specially prepared reading material that can be downloaded/printed (3) self-assessment tests through tests and quizzes and (4) an online discussion forum for clearing the doubts. Steps have been taken to enrich the learning experience by using audio-video and multi-media and state of the art pedagogy / technology.



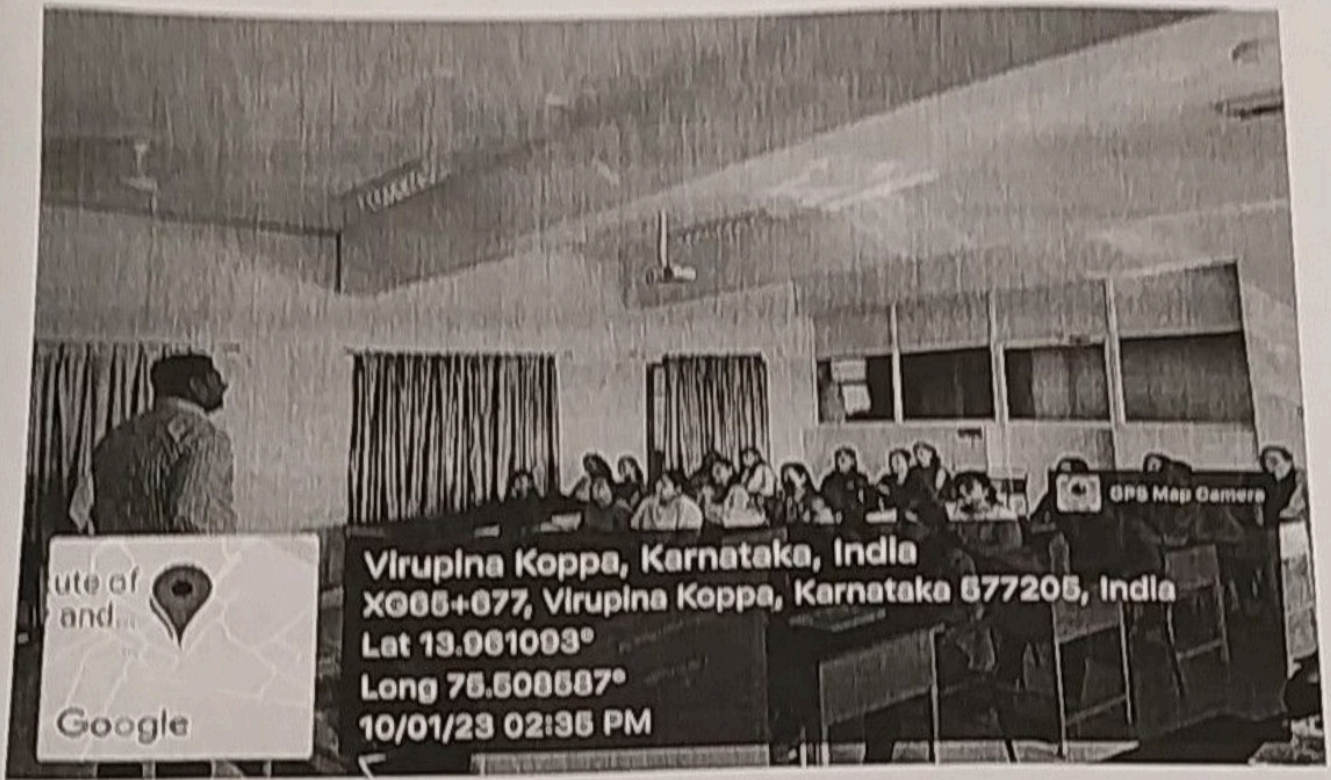
In order to ensure that best quality content is produced and delivered, nine National Coordinators have been appointed. They are:

1. AICTE (All India Council for Technical Education) for self-paced and international courses
2. NPTEL (National Programme on Technology Enhanced Learning) for Engineering
3. UGC (University Grants Commission) for non technical post-graduation education
4. CEC (Consortium for Educational Communication) for under-graduate education
5. NCERT (National Council of Educational Research and Training) for school education
6. NIOS (National Institute of Open Schooling) for school education
7. IGNOU (Indira Gandhi National Open University) for out-of-school students
8. IIMB (Indian Institute of Management, Bangalore) for management studies
9. NITTTR (National Institute of Technical Teachers Training and Research) for Teacher Training programme

Courses delivered through SWAYAM are available free of cost to the learners, however learners wanting a SWAYAM certificate should register for the final proctored exams that come at a fee and attend in-person at designated centers on specified dates. Eligibility for the certificate will be announced on the course page and learners will get certificates only if these criteria are matched. Universities/colleges approving credit transfer for these courses can use the marks/certificate obtained in these courses for the same.

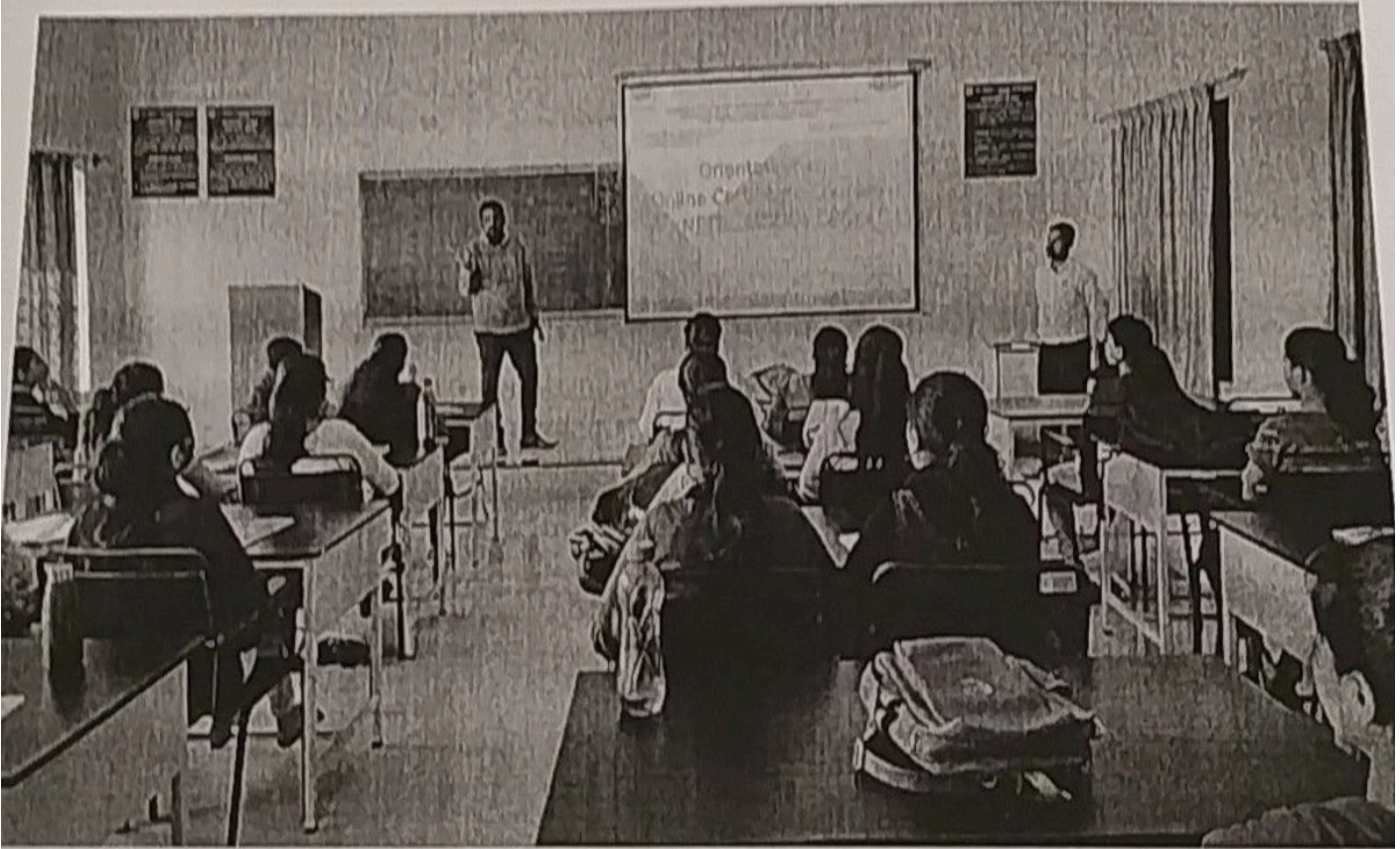
Mr. MANJUNATH H R. Coordinator (SWAYAM Online Courses), he has delivered the importance of online certificate Courses to M.Com students along with insisted to register the online courses such as "E-business and Digital Marketing". He also gives information on benefits for students; such Students can review and assess their own progress through assignments (weekly). Inculcate mode of self-learning and get access to lectures of IIT/IISc distinguished Faculty, You can review and assess their own progress through assignments (weekly) and Continuous assessment and interaction with course faculty. The certificates issued





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Virupina Koppa, Karnataka, India  
 X065+677, Virupina Koppa, Karnataka 577205, India  
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*H. S. H*  
 Co-ordinator

*D. S. ...*  
 Co-ordinator  
**Co-ordinator**

*Alu. S.*  
 10/1/23  
 Principal

P.G. Department of Commerce  
 PES Institute of Advanced Management Studies  
 NH-206, Sagar Road, SHIVAMOGGA-577 204.



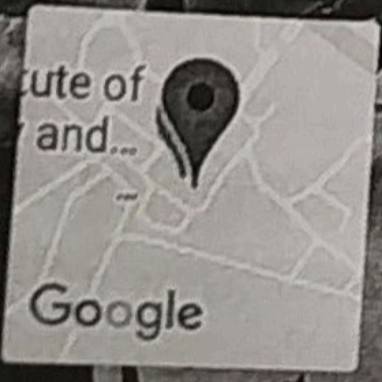
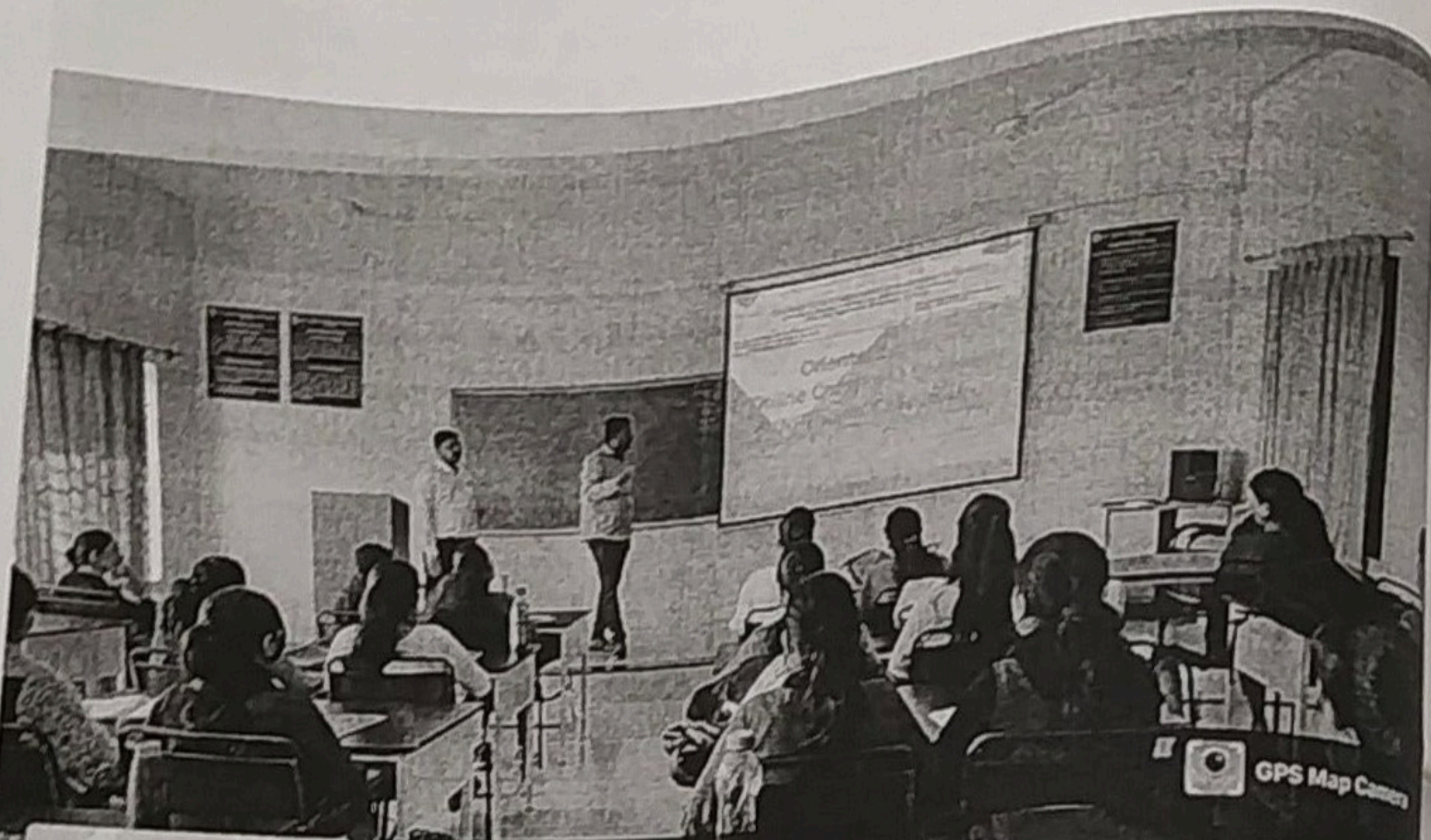
by the CCE, IIT and hence are valuable additions when the student is applying for jobs. He also gives information on criteria to get a certificate.

**Criteria to get a certificate**

Average assignment score = 25% of average of best 8 assignments out of the total 12 assignments given in the course.

Exam score = 75% of the proctored certification exam score out of 100

Final score = Average assignment score + Exam score



**Virupina Koppa, Karnataka, India**  
**XG65+677, Virupina Koppa, Karnataka 577205, India**  
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**Long 75.508602°**  
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GPS Map Camera





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 ಶಿವಮೊಗ್ಗದ ಹೊಸರೋಡ್ ಮಲ್ಟಿ ಪುಸ್ತಕ ಮಾರಾಟ ಮಂಡಳಿ - 577 204  
 ಎನ್ ಎಲ್ - 204, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204  
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 AISE Code: C - 17806

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 pesiam@pestrust.edu.in

List of the students enrolled for Swayam: CEC- MOOCS for the Academic  
 Year 2022-23  
 M.COM I Semester

Sl. No.	Register no	Name of the Students	Course (12 Weeks)	Signature
1	P06PE22C012004	Aishwarya S.S	Digital Marketing	Aishwarya S.S
2	P06PE22C012005	Preethi H.B	Digital Marketing	Preethi H.B
3	P06PE22C012005	Harini.N.G	Digital Marketing	Harini.N.G
4	P06PE22C012007	Usha D.U	Digital Marketing	Usha D.U
5	P06PE22C012010	Nimna Nazneen	Digital Marketing	Nimna
6	P06PE22C012005	Harshithe M.S	Digital Marketing	Harshithe M.S
7	P06PE22C012001	Muskan.M.	Digital Marketing	Muskan
8	P06PE22C012014	Ruzaina Badar	Digital Marketing	Ruzaina
9	P06PE22C012007	Shagufa Nazir	Digital Marketing	Shagufa
10	P06PE22C012013	Simran Shubab S	Digital Marketing	Simran
11	P06PE22C012003	Shikha.K.Shetye	Digital Marketing	Shikha
12	P06PE22C012010	Nirva.K.Naik	Digital Marketing	Nirva
13	P06PE22C012012	Andara.V.C	Digital Marketing	Andara V.C
14	P06PE22C012019	Raniya Patel.S	Digital Marketing	Raniya Patel
15	P06PE22C012024	Sahana.K	Digital Marketing	Sahana.K
16	P06PE22C012026	Madhura.H.K	Digital Marketing	Madhura
17	P06PE22C012025	Sneha.H	Digital Marketing	Sneha
18	P06PE22C012002	Kiran.H	Digital Marketing	Kiran
19	P06PE22C012009	Amunshree.HS	Digital Marketing	Amunshree
20	P06PE22C012027	Shravana.N	Digital Marketing	Shravana
21	P06PE22C012038	Shoukanth.N.K	Digital Marketing	Shoukanth





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ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅಧಿಕೃತವಾಗಿರುವ ಸಂಯೋಜಿತವಾಗಿರುವ ಮತ್ತು ಕಾರ್ಯದ ಕಾರಣದ ವಾಸ್ತವ ಪದವಿ  
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AISHE Code: C-17806

**List of the students enrolled for Swayam: CEC- MOOCS for the Academic Year 2022-23**

M.COM III Semester				
Sl. No.	Register no	Name of the Students	Course (12 Weeks)	Signature
1	PC211202	ARSHU.R.	E-Business	
2	PC 211 203	Ayesha Nameena	E-Business	
3	PC 211 216	Sayyeda Ameena	E-Business	
4	PC 211 218	Umme Kulsum	E-Business	
5	PC 211 207	Mandana D.	E-Business	
6	PC 211 210	Pooja. K.P	E-Business	
7	PC211204	Nagalakshmi. B.V	E-Business	
8	PC211206	Harshitha.kp	E-Business	
9	PC211201	Anusha.R	E-Business	
10	PC211215	Saikhya.N.Hegde.	E-Business	
11	PC211212	Pooja.N	E-Business	
12	PC211211	Pooja.m	E-Business	
13	PC211209	Pavan.T	E-Business	
14	PC211213	Raghoendra.H.C	E-Business	
15	PC211205	Chethan G.H	E-Business	
16	PC211214	Sanjay P.	E-Business	
17	PC211208	Ilyas	E-Business	

Co-ordinator

Co-ordinator  
P.G. Department of Commerce

Principal  
Principal

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